



June 17–20, 2010

Held at 18th Street Park • Ferdinand, Indiana

Dear Parade Participant:

The Ferdinand Heimatfest Committee invites you to participate in the 2010 Heimatfest parade on Sunday, June 20, 2010 at 2:00 p.m. The theme of this year's parade is "The Heimatfest...Bringing Our Community Together for the Past 15 Years".

As a business or organization providing service to the community, we encourage you to participate in this year's Heimatfest parade. To ensure your participation, please complete the attached Parade Entry Form in its entirety and return it to the designated address postmarked no later than June 1, 2010.

It is important that you describe your entry in detail in 50 words or less. This description is used to determine your actual position in the line-up, as well as by the emcee in announcing your entry the day of the parade. To aid in parade staging, be sure to include detailed information such as unit size and special staging requirements.

You will be receiving instructions with your parade position and specific line-up location by e-mail or letter by June 14, 2010.

Units will be judged with the following awards to be made:

- Heimatfest award.....best reinforcement of theme
- Heart Warming award.....most "warm and fuzzy" feeling
- Community award.....most positive statement on the community
- Chairman's award....business float that exhibits best overall excellence
- Parade Marshal's award.....non-business float that exhibits best overall excellence

Thank you, and we hope to see you on June 20th!

Sincerely,

The Ferdinand Heimatfest Committee

The Heimatfest... Bringing Our Community Together for the Past 15 Years